

APR 2 2 2004

Food and Drug Administration College Park, MD 20740

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Re: Petition to Define the Terms "Low Carbohydrate," "Reduced Carbohydrate" and "Carbohydrate Free" and to Require Appropriate Statements to Accompany Such Claims to Prevent Consumer Deception

Dear Ms. Heller:

This letter acknowledges receipt on April 9, 2004, by the Food and Drug Administration (FDA) of your petition to establish nutrient content claims for carbohydrates and to require appropriate statements to accompany such claims to prevent consumer deception. This petition was submitted pursuant to Section 403(r)(4)(A)(i) of the Federal Food, Drug, and Cosmetic Act (the act) (21 U.S.C. 343(r)(4)(A)(i)).

Your petition is currently undergoing initial FDA review. In accordance with Section 403(r)(4)(A)(i) of the act (21 U.S.C. 343(r)(4)(A)(i)) and 21 CFR 101.69(m), within 100 days of receipt of a petition, the petition will either be filed for comprehensive review or denied. A denial may be either by FDA action within the 100-day period, which ends on July 18, 2004 or by a lack of action by FDA within the initial 100-day period in which case the petition shall be deemed to be denied unless an extension is mutually agreed upon by FDA and the petitioner.

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If you have any questions please feel free to contact Ritu Nalubola at (301) 436-2371.

Sincerely yours,

Shellee Anderson

Team Leader

Nutrition Programs and Labeling Staff Office of Nutritional Products, Labeling

and Dietary Supplements Center for Food Safety and Applied Nutrition